**FICTIONAL STRATEGIC PLAN**

**CHD Mission Statement:**

Corning Healthcare District strives to bring quality healthcare and human services related to health to the south county region in order to facilitate areas of unmet healthcare needs.

Develop a program to help seniors stay in their homes

**CHD Reason For Plan**

1. Tehama County is one of the poorest counties in the state and cannot sustain a nursing facility.
2. Home programs are much more cost effective than skilled nursing facilities.
3. A large number of the residence of Tehama County are baby boomers and many will need assistance to remain living in their homes.

**Vision Statement**

Develop a program to assist seniors to remain in their home is more cost effective than skilled nursing facilities.

**CHD Strategic Plan – Senior Home Assistance**

1. Develop a program that allows seniors to stay in their homes.
   1. Develop or obtain a step-by-step guide to developing a program;
   2. develop criteria’s to be eligible to receive services;
2. develop action steps to develop the program; and
3. develop periodic goals to be reviewed yearly.
4. Program will be developed and ready for launch in 5 years

**CHD Strategic Plan Goals**

1. Identify needs of seniors to stay in home vs entering a nursing facility
2. Creating a leadership team to develop a plan
3. Reviewing availability of current in-home services
4. Developing criteria for needs based applications
5. How to market availability of the program
6. Identifying staff needed to carry out the program
7. Review research, including demographics of areas to receive services,
8. Develop list of primary and secondary needs
9. Review case history of similar programs in the success or failure

**CHD. Fictional One Year Plan**

1. Developing Community Survey
2. Complete community survey
3. Present idea of a program to the community agencies (i.e. County services, Tehama County Action Agency, Senior Services Coordination Council) and invite to round table discussion
4. Conduct a roundtable discussion for in-home services needs
5. Visits to companies that currently supply services to seniors in their home
6. Interview seniors that live alone and find out what their needs are
7. Meet with program development team
8. Research
   1. Identification of need by graphic areas
   2. Demographics of community
   3. Research successful programs for seniors

**CHD Fictional Two Year Plan**

1. Develop financial plan to support an in home services program
2. Develop criteria for qualifying as a recipient of program
3. Develop qualifications for individual(s) needed to run program
4. Financial analysis.
   1. Hiring someone to run the program
   2. Clarify whether to employ people to supply the services are whether to join other existing company’s as financial partners

**CHD Fictional Three-Year Plan**

1. Present the program to the community agencies (i.e. County services, Tehama County Action Agency, Senior Services Coordination Council)
2. implement trial run of the program on a small scale

**CSD Fictional Five-Year Plan**

1. Be actively involved in a program that allows a minimum of 20 senior persons to remain in their homes
2. Have an additional income to sustain the program

**CSD Fictional Ten-Year Plan**

1. Have a fully functioning, self-supporting senior home care services program